THE BRO CODE

BARNEY STINSON with MATT KUHN

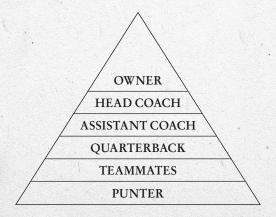
All Bros shall dub one of their Bros his wingman.

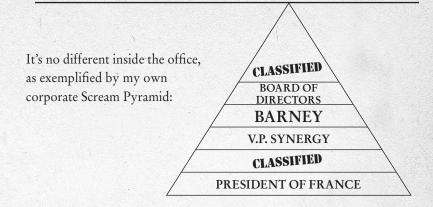
MIX AND MATCH: FAMOUS WINGMEN

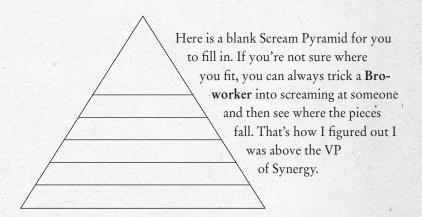
| □ Scooby | Michael Jordan 🖵 |
|------------------|---------------------|
| ☐ Dan Quayle | Snoopy 🗖 |
| ☐ Hot Wings | Han Solo 📮 |
| □ Woodstock | George H. W. Bush 🗖 |
| □ Chewbacca | Bert 🖵 |
| ☐ Scottie Pippen | Shaggy 🗖 |
| □ Ernie | Beer 🖵 |

A Bro shall be kind and courteous to his co-workers, unless they are beneath him on the Pyramid of Screaming.

A merica was built on the backs of men and women who were yelled at to work harder, and the tradition has been screamed from generation to generation. But you can't just scream at anybody ... you can only scream at those beneath you. To illustrate how it works, here's the Scream Pyramid for a professional football team:







IMPORTANT NOTE: If you find yourself at the bottom, don't fret. The beauty of the pyramid is that you can always add a layer to the foundation. The janitorial crew, the sleepy-eyed security man, or anyone who doesn't speak English is a great place to start.

A Bro shall not sleep with another Bro's sister. However, a Bro shall not get angry if another Bro says, "Dude, your sister's hot!"

COROLLARY: It's probably best for everyone if Bros just hide pictures of their sisters when other Bros are coming over.

CHECKLIST FOR BRO-PROOFING YOUR HOME

☐ Display all remote control's on ☐ Hide all pictures of hot sisters, moms, and first cousins. the coffee table, regardless of functionality. Open liquor bottles and dust the bar area to give the ☐ Disconnect answering machine, impression you actually use it. or . . . Call Mom an hour before your ☐ As a courtesy, move printed porn from the bedroom to Bros arrive. the bathroom. ☐ Coasters, coasters! ☐ Scan DVR playlist and remove ☐ Sign out of email 'account.' embarrassing television pro- Usher girlfriend/booty call grams like daytime talk shows. off the premises. Open all windows.

♠ ARTICLE 25 ♠

A Bro doesn't let another Bro get a tattoo, particularly a tattoo of a girl's name.

The average relationship between a man and a woman lasts eightythree days. The relationship between a man and his skin lasts a lifetime and must be nurtured, because as we all know, the skin is the largest and second most important organ a man has.

BARNEY STINSON'S FIELD GUIDE TO TATTOOS

TATTOO



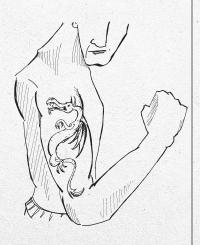
TRANSLATION

"Hey, everybody, look at me! Not only have I made the foolish mistake of choosing a lifetime of monogamy, but I have permanently branded myself as off-limits."

TRANSLATION



"Hey, everybody, look at me! This band looks like a scar of manhood that I earned after my village banished me to the hinterlands for seven days with no food or water... like in that Kevin Bacon basketball movie."



"Hey, everybody, look at me! I have a fearsome dragon on my arm! Are you scared? Good, because I'm hoping this baby wards off intruders from my mom's hasement."

BARNEY STINSON'S FIELD GUIDE TO TATTOOS (cont.)

TATTOO

TRANSLATION



"Hey, everybody, look at me! I'm governed by an Eastern philosophy, as these significant Cantonese and/or Mandarin characters chiseled into my flesh may or may not indicate. If I spoke or read this particular language, perhaps I could explain my perspective more clearly, but I guess you'll just have to take the scary-looking tattoo artist's word for it. I know I did."



"Hey, everybody, look at me! There's an important message inked on my fingers. It has to be ten letters or less and you can only read it when I'm waterskiing or getting arrested, but still, it's an important message that wholly represents my creed."

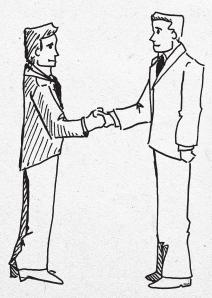
When on the prowl, a Bro hits on the hottest chick first because you just never know.

CURRENT HOT CHICK RATINGS

| 1. Half-Asian Chicks | ↑ 2 | Multiethnic? Multiyesnic! |
|-----------------------------------|-------------------|-----------------------------------------------------|
| 2. Lebanese Girls | ↓ 1 | Lebaplease girls! |
| 3. Politician's Daughters | ↓ 1 | Daddy's issues = Daddy's issues |
| 4. Mute Women | ↔ | One thing's for sure: they are handy |
| 5. Eighties Music Video Chicks | ↑ 112 | Crawled over a Corvette hood into the top ten |
| 6. Really Tall Chicks | 1 4 | Can reach the ceiling fan from the bed |
| 7. Mermaids | \leftrightarrow | Wet. Wild. Wonderful. |
| 8. Chicks Raised in a Cult | ↑ 883 | Guaranteed crazy factor |
| 9. Army Chicks | ↓ 4 | Drop and give us something please! |
| 10. Girls on Rollerblades | ↓ 4 | Too fast, too furious |

Upon greeting another Bro, a Bro may engage in a high five, fist bump, or Bro hug, but never a full embrace.

EXECUTING A BRO HUG



Step 1: Interlocking hand clasp





Step 3:
One pat on the back

A Bro never publicly reveals how many chicks he's banged.

COROLLARY: A Bro also never reveals how many chicks another Bro has banged.

When a chick meets a Bro, there are three things she wants to know:

- 1. How much money does he make?
- 2. Is he shorter than her?
- 3. How many chicks has he banged?

Eventually, she will figure out the first two, but a Bro never answers, the third question. If, however, a Bro feels compelled to answer (i.e., sex is being withheld until he supplies a tally), he can calculate an acceptable number using the following formula:

HOW MANY CHICKS IS IT SAFE FOR A BRO TO SAY HE'S BANGED?

$$n = (a/10 + s)^0 + 5$$

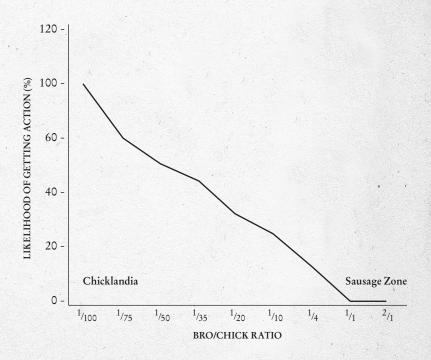
n = number of chicks

a = Bro's age

s = inquiring chick's slut factor (1 = nun, 10 = former nun)

A Bro is required to alert another
Bro if the Bro/Chick Ratio at a party
falls below 1:1. However, to avoid
Broflation, a Bro is only allowed to
alert one Bro. Further, a Bro may
not speculate on the anticipated
Bro/Chick Ratio of a party or
venue without first disclosing the
present-time observed ratio.

BRO/CHICK RATIO vs. LIKELIHOOD OF GETTING ACTION



A Bro must always post bail for another Bro, unless it's out of state or, like, crazy expensive.

WHEN IS BAIL CRAZY EXPENSIVE?

Crazy Expensive Bail > (Years You've Been Bros) × \$100

♠ ARTICLE 75 ♠

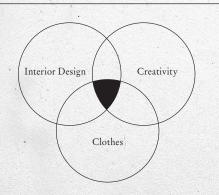
A Bro automatically enhances another Bro's job description when introducing him to a chick.

Chicks like to stretch the truth about their age, promiscuity, and sometimes—with the help of extensive makeup and structural lingerie—even their body shape. As such, it's fair game for Bros to exaggerate reality when asked about their **Brofession**. It's also smart: a Bro's career is to a chick what a chick's boobs are to a Bro.

HOW TO INVENT A JOB CHICKS WILL THINK IS HOT

UNIVERSAL CHICK INTERESTS

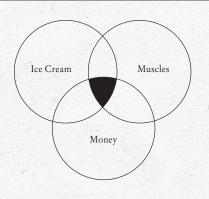
YOUR JOB



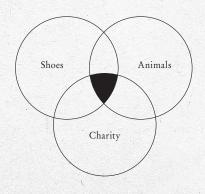
"I invented the walk-in closet."

UNIVERSAL CHICK INTERESTS

YOUR JOB



"I'm a muscular ice cream tycoon."



"I design shoes for diabetic cats."

When a Bro meets a chick, he shall endeavor to find out where she fits on the Hot/Crazy Scale before pursuing her.

The theory of evolution alleges that men evolved from monkeys... but what about women? It seems that as men became less hairy, more upright, and less interested in throwing their own poo, women became more attractive but somehow *more* crazy.

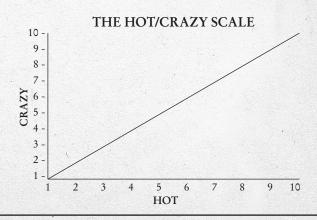
Today's chicks like to straddle the line between hot and crazy: the hotter they are, the crazier they are; the crazier they are, the hotter they seem. All of this is confusing to a Bro and, very often, dangerous. How is a Bro to know whether a chick is hot and crazy in a "let's duck into the bathroom" kind of way, or hot and crazy in a "let's huff paint and stalk your ex-girlfriends" kind of way?

Fortunately, I've devised a test that allows Bros to quickly determine where a chick fits on the Hot/Crazy Scale. Answer yes or no to each question in the columns, add up your "yes" answers, and then plot the coordinates on the Hot/Crazy Scale. Ideally, your chick is right on the line, but if she's anywhere above it, run away.

HOT vs. CRAZY

| HOT | YES | NO |
|---------------------------------------------|------|----|
| Likes to sing aloud to Poison songs | | |
| Can name a player from every NFL team | | |
| Exhibits some daddy issues | | |
| Plays with the hair on her head | • | |
| Full of wild animal magnetism | | |
| Squeezes your leg while talking | | |
| Wears a slinky dress | 7, 4 | |
| Softly kisses you good night | | |
| Blinks her eyes at you seductively | | |
| HOT Coordinate | | |

| CRAZY | YES | NO |
|---------------------------------------------------------|-----|----|
| Likes to sing aloud about poison | | |
| Has served time with a player from every NFL team | | |
| Exhibits some daddy issues | | |
| Shaves the hair on her head | | |
| Apartment full of wild animals | | |
| Squeezes your face while talking | | |
| Wears a Slinky | | |
| Softly stabs you in the neck | | |
| Has never once blinked at you | , | * |
| CRAZY Coordinate | | |



A Bro shall always say yes in support of a Bro.

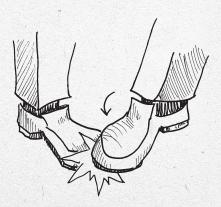
When out and about, you must be prepared to affirm anything a Bro tells a chick. "Yes, he's single." "Yes, we're Navy SEALs." "Yes, he invented Facebook." While this usually entails stretching the truth about personal wealth, athletic prowess, or the ability to operate various aircraft, on occasion you'll be required to pretend you're from out of town. If you can stomach dressing up like someone's dad, pretending to be a tourist in your own hometown is a great way to score chicks . . . if you're ready with a believable backstory.

HOW TO SOUND LIKE A TOURIST

| Hi, I'm | I'm | from | |
|-----------------------------------|-----------------------|---------------------------|------------------|
| (real first name) | (bird of prey) | from(compass direction)(b | oiblical locale) |
| (Midwestern or rectangular state) | . Go, Fightin' | ! Yep, it wa | as a great |
| place to grow up. W | alking down Main | Street at, ar | nd dropping |
| in at' | s for some homem | ade, w | rell, it |
| | | | |
| makes my eyes wate | er and my tummy | grumble just thinkin | ig about it, |
| yessiree. From time | to time I like to ch | eck in on ol' Mrs | ree species) |
| bless her heart, and l | ner prize-winning | (color) (plural vegetab | ole) |
| My high school swe | etheart(flower type) | _ and I used to neck | up on |
| | Point. Tho | ught we'd get marrie | ed but |
| (dangerous animal) (body | of water) | 0 | |
| the good Lord had o | ther plans for her | in the form of a | |
| | | (An | nerican sedan) |
| losing control round | (American president) | Curve. After she pa | ssed, I took |
| up v | vhittling to ease the | e pain, but, golly, I su | ire don't |
| meet many ladies in | that line of work, s | specially not ones as | pretty as |
| you. Gosh, you're p | rettier than a | vard animal) on a(n)(so | day, |
| glistening in the (co | shine. | | |

A Bro shall alert another Bro to the presence of a chesty woman, regardless of whether or not he knows the Bro. Such alerts may not be administered verbally.

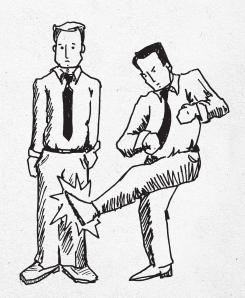
HOW TO SIGNAL WHEN BOOBS ARE PRESENT



THE SHOE TAP—To be avoided in public restrooms



THE EYE REDIRECT



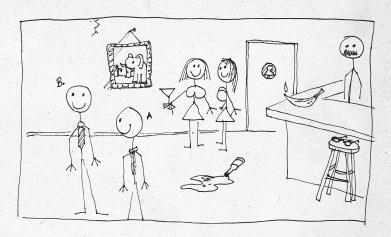
THE SWIFT SHIN KICK—D cups and up only, please

ARTICLE 102 5

A Bro shall take great care in selecting and training his wingman.

WINGMAN APPLICATION

| n, masseur) |
|-------------------------------------------------------------------|
| ttractiveness. |
| —7——8——9——Barney Stinson |
| |
| Historically, a chick does not enjoy jokes about her: a. face |
| b. shoes c. intelligence d. none of the above |
| |



Short Answer

You are character A. Character B is your wingman. Explain what game you would run and why.

Essay Question

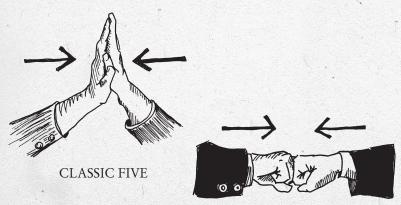
On the back of this application, write about a person who has made a significant impact on your life.

ARTICLE 107 5

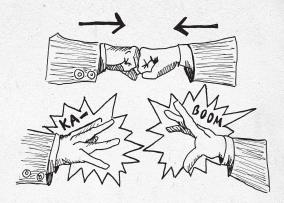
A Bro never leaves another Bro hanging.

Besides the obvious health hazards inherent in keeping an arm aloft for an extended period of time, the emotional effects of leaving a Bro out to dry in public can be devastating. If you ever see a Bro, even one you don't know, looking around frantically with a paw held high in the air, throw him a Brone and hit him up top.

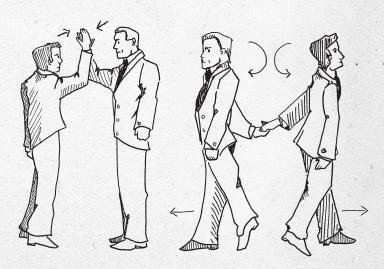
COMMON BRO FIVES



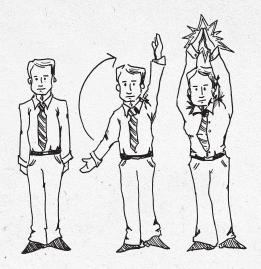
THE FIST BUMP



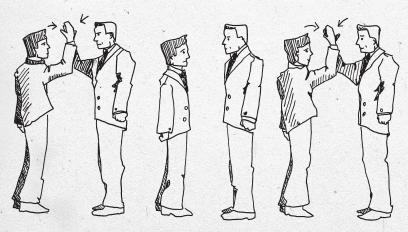
THE EXPLODING FIST BUMP



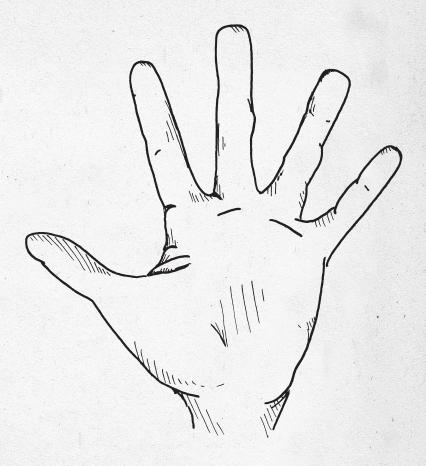
AROUND THE WORLD



THE SELF FIVE



THE RELAPSE FIVE



BRO CODE FIVE!
(tear this one out and carry it with you so you'll never be left hanging . . .)

A Bro abides by the accepted age-difference formula when pursuing a younger chick.

ACCEPTABLE AGE-DIFFERENCE FORMULA

 $x \le y/2 + 7$ x = chick's age; y = Bro's age

This formula limits crafty old-timers from scooping up all the younger hotties, while also preventing Bros from seeing a crusty old man with a hot chick and being forced to imagine them getting it on in his adjustable bed.

AGE-DIFFERENCE REFERENCE CHART (for your wallet)

| Bro Chick | Bro Chic |
|-----------|-----------|-----------|-----------|-----------|----------|
| 22 18 | 36 25 | 50 32 | 64 39 | 78 46 | 92 5 |
| 23 18.5 | 37 25.5 | 51 32.5 | 65 39.5 | 79 46.5 | 93 53. |
| 24 19 | 38 26 | 52 33 | 66 40 | 80 47 | 94 5 |
| 25 19.5 | 39 26.5 | 53 33.5 | 67 40.5 | 81 47.5 | 95 54. |
| 26 20 | 40 27 | 54 34 | 68 41 | 82 48 | 96 5 |
| 27 20.5 | 41 27.5 | 55 34.5 | 69 heh | 83 48.5 | 97 55.5 |
| 28 21 | 42 28 | 56 35 | 70 42 | 84 49 | 98 50 |
| 29 21.5 | 43 28.5 | 57 35.5 | 71 42.5 | 85 49.5' | 99 56. |
| 30 22 | 44 29 | 58 36 | 72 43 | 86 50 | 100 5 |
| 31 22.5 | 45 29.5 | .59 36.5 | 73 43.5 | 87 50.5 | |
| 32 23 | 46 30 | 60 37 | 74 44 | 88 51 | |
| 33 23.5 | 47 30.5 | 61 37.5 | 75 44.5 | 89 51.5 | |
| 34 24 | 48 31 | 62 38 | 76 45 | 90 52 | |
| 35 24.5 | 49 31.5 | 63 38.5 | 77 45.5 | 91 52.5 | |

In a scenario where two or more Bros are watching entertainment of the adult variety, one Bro is forbidden from intentionally or unintentionally touching another Bro in ANY capacity. This may include but is not limited to: the high five, the fist bump, or the congratulatory gluteal pat. Winking is also kind of a no-no.

PRE-STRIP CLUB CHECKLIST ☐ Converted sufficient funds to singles in the local currency. ☐ Hid ATM and credit cards deep in wallet yet still accessible in case of rare "twins" scenario. Got drunk. ☐ Planted fake "movie producer" business cards on person where they might "accidentally" fall out into cleavage of dancer(s). Pledged to avoid dancers with names like Smokey, Hepatitia, and Thunder. ☐ Turned off heat/AC in apartment, saving both utility costs and the environment. ☐ Not wearing jeans. ☐ Read in-depth synopsis of movie girlfriend thinks you're going to see.

ARTICLE 127 5

A Bro will always help another
Bro reconstruct the events from the
previous night, unless those events
entail hooking up with an ugly
chick or the Bro repeatedly saying
"I love you, man" to all his Bros.

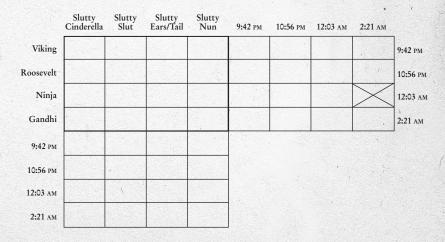
MC—Memory Assistance and/or Correction—often comes into play around the holidays because when people gather together with loved ones, the need to drink alcohol increases exponentially.

Halloween is a time when Bros are especially susceptible to memory loss due to the lethal combination of abundant sweet things, liquor, and of course, candy. In fact, one year I awoke with four new phone numbers but no idea who gave them to me. Fortunately, based on the times I saved the numbers into my phone and a few hazy memories of the four different costumes I wore at the party the night before, I was able to create a logic matrix.

I dressed up as a Viking, a ninja, Teddy Roosevelt, and of course my old standby, Gandhi, and in each costume I picked up a different chick: a slutty nun, a slutty Cinderella, a slutty slut, and a slutty somekind-of-creature with ears and a tail. To work the puzzle, put an "X" in the box when you've ruled it out based on the clues. For example, Clue 1 says I didn't wake up in my ninja costume, so the Ninja/2:21 AM box is already crossed out. *Hint*: Some clues will allow you to put an "X" in more than one box.

WHAT I REMEMBERED

- 1. I didn't wake up in my ninja costume, but I know I ended the night with some tail.
- 2. The slutty slut was gone by November 1, so she missed my scrumptious Gandhi . . . she too would go hungry.
- 3. Both Cinderella and the nun were intrigued by my sword. I was still seeing throwing stars as I changed into my Viking costume.
- 4. When I first entered the party, I spoke softly to hotties and showed them my "big stick." Politically speaking of course—I was dressed as Teddy Roosevelt.
- 5. I got Cinderella's number early. I was afraid her melons would turn into pumpkins at midnight.



SHALLOWEEN ANSWER

| | Slutty Cinderella | Slutty Slut | Slutty Ears/Tail | Slutty Nun | 9:42 PM | 10:56 РМ | 12:03 ам | 2:21 ам | |
|-----------|----------------------|----------------|---------------------|---------------|---------|----------|----------|---------|----------|
| ` Viking | × | × | × | | × | × | | × | 9:42 PM |
| Roosevelt | × | | × | \times | 1.0 | × | × | × | 10:56 РМ |
| Ninja | | × | × | × | × | | × | × | 12:03 AM |
| Gandhi | × | × | | × | × | × | × | | 2:21 AM |
| 9:42 PM | × | | × | × | | | 100 | | _ |
| 10:56 рм | | × | × | × | | | | | |
| 12:03 AM | × | × | × | | | | | | 1 |
| 2:21 AM | × | × | | × | | | | | |

ARTICLE 137 5

When hosting, a Bro orders enough pizza for all his Bros.

THE PIZZA EQUATION

$$p = \frac{3b}{8}$$

p = number of pizzas (rounded up to nearest integer)
 b = number of Bros (including yourself)

Equation assumes Bro hunger coefficient (*h*):

$$h(b) = \frac{m}{\Delta t}$$

m = gravitational mass of the Bro Δt = time elapsed since Bro last ate

Equation assumes no hunger rate of change, which is fully expressed in Stinson's Pizza Integral:

$$p(b) = \int_{b}^{\infty} \frac{\{1 + [b/(b+1)]\} \times 3.4}{8}$$

ARTICLE 140 5

A Bro reserves the right to simply walk away during the first five minutes of a date.

THE LEMON LAW

The Lemon Law is a little-known dating loophole that allows a Bro to bail on any date in the first five minutes, no questions asked. How many times has a Bro set you up with a blind date who winds up looking like the unmasked Predator? Now, with the Lemon Law, you no longer need to sit through that kind of torture or waste any of the Predator's time. Simply present your date with a Lemon Law card, and you're out the door.

I'M SORRY, BUT THIS DATE IS OVER



IN ACCORDANCE WITH

THE LEMON LAW

www.barneysblog.com

The Lemon Law may be invoked if, at any point during the initial five minutes (300 seconds) of a first date, either party deems the union hopeless and elects to abort said date in the interest of time and/or self-respect. Receipt of this card hereby absolves the giver from any "hard feelings" or "questions" from the lemon lawyee relevant to the discontinuance of the date, which may be terminated for any reason including, but not limited to tawdry attire, breath, homeliness, misplaced/excessive body hair, Long Island accent, public school education, bad credit, no credit, suspicious odor(s).

(I) giver may waive the Lemon Law should lemon lawyee immediately consent to a no-strings attached "stand," duration of which shall be no longer than one (I) night. (II) the terms of this agreement are non-exclusively transferable, in deference to the emergence of the Lemon Law as a "thing," (III) in the unlikely event of a simultaneous invocation, parties shall enact one (I) "high five," with neither party officially assuming credit for the Lemon Law issuance.



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A Bro pretends to understand and enjoy cigars.

CIGAR WORD SEARCH

| Α | С | Н | U | R | С | Н | I | L | L | В | 0 |
|---|---------------|----|-----|---|---|---|---|---|---|----|---|
| F | F | G | Е | T | Ο | В | A | С | С | 0 | L |
| Ι | Ę | W | . P | S | С | J | G | O | R | U | X |
| С | Z | T | R | С | Т | T | L | T | W | Q | Y |
| I | $^{\prime}$ R | L | Е | W | I | N | S | K | Y | U | R |
| O | M | Н | S | B | R | A | F | T | U | Е | R |
| N | T | U | · I | В | С | В | R | 0 | Q | T | I |
| A | Ε | M | D | L | G | U | S | V | T | Е | Ĺ |
| D | R | ·I | Ε | E | Y | C | U | T | T | ŀΕ | R |
| O | U | D | N | M | Α | T | R | K | V | Ĥ | N |
| P | I. | O | T | L | J | W | K | О | Z | R | Y |
| F | R | R | Ε | N | Н | Y | E | Y | L | R | Z |

- ☐ Tobacco
- \Box Humidor
- ☐ Presidente

- ☐ Churchill
- ☐ Fidel Castro
- ☐ Aficionado

- ☐ Bouquet
- Cuban
- ☐ Lewinsky
- ☐ Cutter

GLOSSARY

Backslide Window—A treacherous window of time following a breakup in which both parties are prone to bone.

Brocassion—An event featuring a bunch of Bros.

Brocedure—A series of events completed by a Bro, but different from the Brolympics.

Bro/Chick Ratio—The gender breakdown at a given venue.

Brocularity—Bro-inspired hijinks.

Broda—(1) A Bro one goes to for wisdom. (2) A really short Bro.

Brode of Silence—Playing dumb or mute when a chick asks about another Bro's history or whereabouts.

Brofession—A Bro job.

Broflation—(1) A sudden increase in female expectations about how dudes should act. (2) A sudden increase in dudes at an event or venue.

Broicide—(1) To kill a Bro. (2) To rack jack a Bro.

Brojo—A Bro's mojo.

Broliferation—Too much use of the word "Bro."

Bronacular—The language of Bros.

Brone—An act of selflessness bestowed upon or by a Bro.

Broner—Excitement over hanging out with Bros e.g., Ricky popped a broner when his friend rented out the local laser tag arena for his birthday.

Bro-proofing—Outfitting a space for Bros.

Broshambo—Two dudes playing rock, paper, scissors.

Brotection—When a Bro supplies another Bro with birth control.

Brotorcycle—One of those motorcycles with the sidecar thing.

Bro Train—A convoy of Bros on the move, usually driving to a party

Browling—More than one Bro bowling.

Bro-worker—A Bro at the workplace.

Devil's Threeway—Two dudes, one chick.

Dis-Broment—Removal of "Bro" status.

Dry Spell—A period of any length in which a Bro has not scored.

Jump on the Grenade—The process in which a Bro "takes one for the team" by talking to a hot chick's unattractive friend.

MAC—Memory Assistance and/or Correction.

Quid Pro Bro—Returning a favor by doing a solid for a Bro . . . not that kind of solid.

Rack Jack—To steal a wingman's quarry, often with malicious, premeditated intent.

Tricycle—Two chicks, one dude.

Wingwoman—A female wingman who is also a chick.